

Case Study

Strengthening Execution, Productivity, and Project Delivery in a Government Organization

The Business Challenge

A government organization in Saudi Arabia sought to strengthen the effectiveness of its people as it delivered against increasingly complex strategic and operational priorities. The organization recognized that achieving its mandate required employees and leaders who could take greater ownership, manage competing priorities, collaborate effectively, and consistently translate strategic objectives into action.

A particular focus was strengthening the connection between **individual effectiveness and organizational execution**. Employees needed practical ways to prioritize high-value work and manage their time and energy, while teams needed greater discipline around identifying critical priorities and maintaining accountability for results. At the same time, stronger project management capability was required to help teams plan, coordinate, and deliver important initiatives more effectively.

The objective was therefore to build an integrated set of capabilities that would support **personal effectiveness, productivity, project delivery, accountability, and disciplined execution** across the organization.

The FranklinCovey Solution

FranklinCovey partnered with the organization to deliver an integrated capability-building approach addressing performance from the individual level through to project and organizational execution.

The journey focused on four complementary areas. Employees developed foundational habits to strengthen personal accountability, collaboration, and effectiveness; practical productivity disciplines helped them make better decisions about where to focus their time, attention, and energy; project management capabilities provided a structured approach to initiating, planning, executing, and completing important projects; and execution disciplines helped teams maintain focus on their most important priorities and create greater accountability for achieving them.

Together, these capabilities provided a practical connection between **how individuals work, how projects are delivered, and how organizational priorities are executed**.

Implementation Approach

Rather than approaching each capability as an isolated learning intervention, FranklinCovey supported the organization through a portfolio of complementary solutions covering **personal effectiveness, productivity, project management, and execution**.

The approach incorporated *The 7 Habits of Highly Effective People*, *The 5 Choices to Extraordinary Productivity*, *project management essentials*, and *The 4 Disciplines of Execution*. The emphasis was on practical application—giving participants frameworks and tools they could apply directly to their roles, projects, priorities, and day-to-day work.

This helped create a common language around effectiveness and execution while enabling employees to connect individual behaviours with the broader priorities of the organization.

Sector

Government

Region

Saudi Arabia

Delivery

Blended: workshops, on-demand micro-courses, coaching and sustainment

Engagement

Organization-wide capability-building journey

Frameworks

The 7 Habits of Highly Effective People, The 5 Choices, Project Management Essentials, and The 4 Disciplines of Execution.

Business Outcomes

The engagement helped strengthen the organization's ability to turn priorities into action by building capability at multiple points in the performance chain.

Employees were better equipped to **prioritize high-value work, manage competing demands, collaborate effectively, and take greater ownership of outcomes**. Teams gained practical disciplines for maintaining focus on critical priorities and creating greater visibility and accountability around execution, while enhanced project management capability supported a more structured and consistent approach to delivering important initiatives.

By connecting personal effectiveness with productivity, project delivery, and execution, the organization established a stronger foundation for **sustainable performance rather than short-term learning impact**. The engagement supported a culture of greater focus, ownership, accountability, and execution—helping people work more effectively while strengthening the organization's capacity to deliver against its strategic mandate.

The FranklinCovey Impact Platform's innovative technology provides an effective way to equip everyone in your organization with the mindsets and behaviors needed to do their very best work. Our easy-to-use technology was designed with the learner in mind. It brings the science of learning to life and allows learners to absorb and apply content to make measurable progress on skills and capabilities.

For more information, contact us at info@franklincoveyme.com or visit our website <https://www.franklincoveyme.com/impact-platform/>



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