

Fundamental Beliefs of Trust & Inspire Leaders™



Sweeping changes in the world are forcing us to confront the urgent need for a new way to lead. The traditional “Command & Control” leadership style that prevails in 92% of organizations doesn’t inspire the level of commitment, motivation, collaboration, and performance needed today. For years we have talked about changing how we lead. Now it’s time to act.

Trust & Inspire is the leadership solution for the future of work. Trust & Inspire leaders get phenomenal results in ways that grow people. They focus on releasing—rather than containing—the potential in each of us. Trust & Inspire leaders help their organizations win in the workplace and win in the marketplace. This is exactly the kind of shift needed in leadership today.

Introducing: *Fundamental Beliefs of Trust & Inspire Leaders*

Fundamental Beliefs of Trust & Inspire Leaders explores five beliefs that transform how leaders think and behave. Trust & Inspire leaders have an expansive view of people and leadership. They deeply understand and are guided by fundamental beliefs about human effectiveness. The cumulative effect of these beliefs creates a Trust & Inspire leadership mindset.

I believe people have greatness inside them...
→ so my job as a leader is to unleash their potential, not control them.

I believe enduring influence is created from the inside out...
→ so my job as a leader is to go first.

I believe there is enough for everyone...
→ so my job as a leader is to elevate caring above competing.

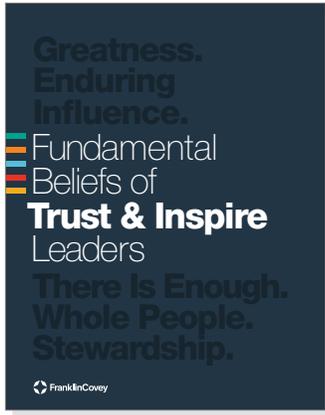
I believe people are whole people...
→ so my job as a leader is to inspire, not merely motivate.

I believe leadership is stewardship...
→ so my job as a leader is to put service above self-interest.

OBJECTIVE	OUTCOME
Discover the extraordinary potential and performance unleashed by Trust & Inspire leaders.	Leaders with increased confidence about the new way to lead: Trust & Inspire. They choose to extend trust and inspire people to deliver their best results.
Identify barriers to becoming a Trust & Inspire leader and explore solutions for each.	Leaders break with self-limiting beliefs. They prioritize creating conditions where people collaborate and innovate successfully.
Understand and apply the fundamental beliefs of Trust & Inspire leaders.	Leaders adopt expansive beliefs about people and leadership. These beliefs guide leaders to think and act in ways that elevate others' growth to the level of delivering results.

Delivery Options

Fundamental Beliefs of Trust & Inspire Leaders is ideal for every person who wants to transform their leadership style from Command & Control to Trust & Inspire. This 90-minute module is available in multiple learning modalities (Live-Online, Live In-Person, On Demand).



Product Components

- Participant guide
- Facilitator kit
- Virtual Certification tools



The FranklinCovey All Access Pass® allows you to expand your reach, achieve your business objectives, and sustainably impact performance. It provides access to a vast library of FranklinCovey content, including assessments, training courses, tools, and resources available Live, Live-Online, and On Demand. For more information, contact your FranklinCovey client partner or call 888-868-1776.