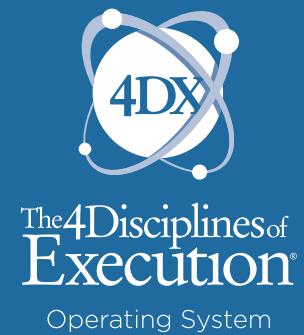


The App Technology Interface for *The 4 Disciplines of Execution*®



85% of executives don't have or are dissatisfied with the tools around creating visibility and transparency on executing their strategy.

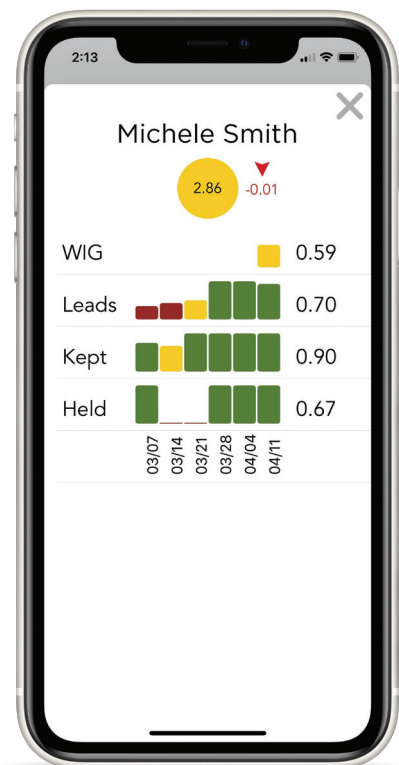
Executing strategic goals is the greatest challenge in business today. Aligning the organization with your most important objectives is a never-ending battle. The 4DX® Operating System mobile application enables your team to continue focusing on your Wildly Important Goals® on the go.

Benefits of the 4DX OS App

- Establishes a mobile technology interface for the 4DX process
- Provides simple and easy access to your 4DX scoreboard
- Increases personal accountability and engagement
- Creates visibility of team and organizational WIGs®, lead measures, and goals
- Produces more effective WIG Sessions and allows for remote users
- Drives friendly competition amongst team members focused on improving their 4DX performance

Download the app today!

Get it on the App Store® or Google Play™. Search for 4DXOS.



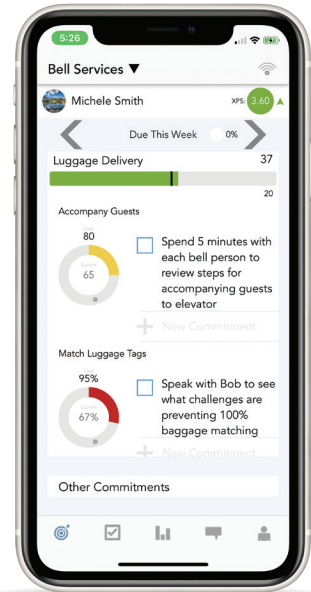
Objectives

1. Simplifies the WIG Session.

The best way to create an engaging WIG Session is to have visibility on the scoreboard and connection to the weekly activities. Whether the team is all together or spread out all over the world, 4DX OS allows you to bring the team together on one application. The 4DX OS mobile app gives leaders and team members the ability to participate in WIG Sessions on the go.

App users can easily update their scoreboard:

- Make new high-impact commitments
- Check-off completed weekly commitments
- Update WIG and lead measure performance
- Participate in WIG Sessions



2. Creates organizational visibility and accountability.

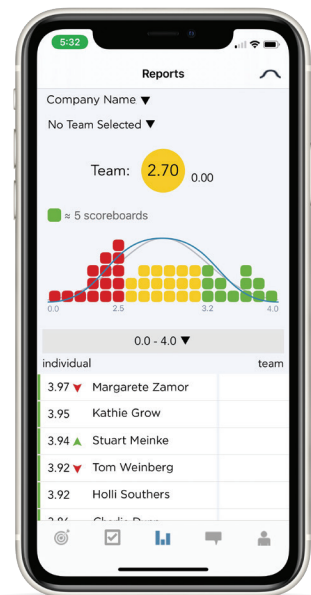
The 4DX OS app provides you with on the go access to see how your organization is executing on your must-win strategies. As a leader, you have a simple way of being able to see your team's execution performance and results in real-time. You can quickly identify which team or individuals are struggling and which are executing with a high level of focus on your Wildly Important Goals.

Simply put, 4DX OS allows you to know where you are winning and where you are losing.

3. Sustains *The 4 Disciplines*.

4DX OS is an operating system for driving your most important goals. 4DX OS allows you to easily isolate the key variables in the execution process that are off-track, so you can coach team members on closing the key gaps.

Leaders can drive results by applying *The 4 Disciplines* with their teams, and 4DX OS ensures that they will be able to maintain this discipline over time. It provides a simple way to run the process and reload again for new goals and new measures.



For more information about *The 4 Disciplines of Execution* app, contact your client partner or call 1-888-868-1776 to be put in touch with someone in your local area who can answer any questions.