THE 7 HABITS of Highly Effective People®

SIGNATURE EDITION 4.0

Build leaders at every level in your organization.

Renowned as the world's premier personal leadership development solution, the new *7 Habits of Highly Effective People Signature Edition 4.0* aligns timeless principles of effectiveness with modern technology and practices.

No matter how competent a person is, he or she will not have sustained and lasting success unless they are able to effectively lead themselves, influence, engage and collaborate with others, and continually improve and renew their capabilities. These elements are at the heart of personal, team, and organizational effectiveness.

The 7 Habits of Highly Effective People® Signature Edition 4.0 develops leadership effectiveness at three levels:

1. INDIVIDUAL

- Develop increased maturity, greater productivity, and the ability to manage one's self.
- Execute critical priorities with laser-like focus and careful planning.

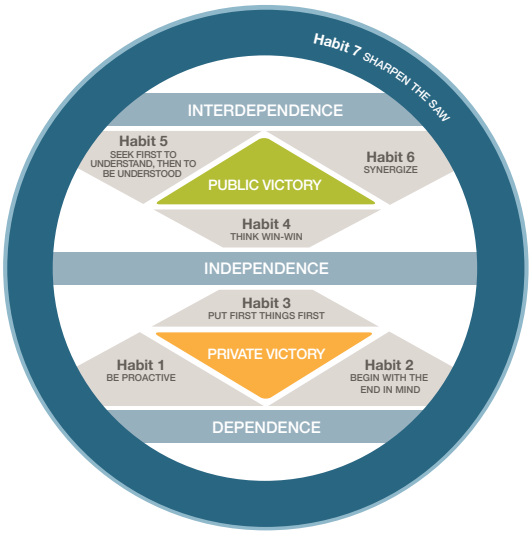
2. TEAM

- Increase team engagement, morale, and collaboration.
- Improve communication skills and strengthen relationships.

3. ORGANIZATIONAL

- Create a framework for developing core values and creating a highly effective culture.
- Develop current and high-potential leaders who model both character and competence.

This solution can be delivered live in a classroom setting, or in an online webinar. You can certify to teach *The 7 Habits of Highly Effective People Signature Edition 4.0*, or we can deliver it for you.



70%

OF TODAY'S TOP PERFORMERS LACK CRITICAL ATTRIBUTES ESSENTIAL FOR THEIR SUCCESS IN FUTURE ROLES.

—FranklinCovey Study

FranklinCovey

THE ULTIMATE COMPETITIVE ADVANTAGE

THE 7 HABITS OBJECTIVES

HABIT	PARTICIPANTS WILL:
PARADIGMS AND PRINCIPLES OF EFFECTIVENESS	• Assess paradigms and align to principles of effectiveness.
HABIT 1: BE PROACTIVE®	• Assume responsibility, focus, and act on what can be controlled and influenced, instead of what can't.
HABIT 2: BEGIN WITH THE END IN MIND®	• Define clear measures of success and create a plan to achieve them for both life and work.
HABIT 3: PUT FIRST THINGS FIRST®	• Prioritize and achieve the most important goals instead of constantly reacting to urgencies.
HABIT 4: THINK WIN-WIN®	• Collaborate more effectively with others by building high-trust relationships of mutual benefit.
HABIT 5: SEEK FIRST TO UNDERSTAND, THEN TO BE UNDERSTOOD®	• Influence others by developing a deep understanding of their needs and perspectives.
HABIT 6: SYNERGIZE®	• Develop innovative solutions that leverage diversity and satisfy all key stakeholders.
HABIT 7: SHARPEN THE SAW®	• Increase motivation, energy, and work/life balance by making time for renewal activities.

THE 7 HABITS PROCESS

The 7 Habits of Highly Effective People Signature Edition 4.0 helps participants not only learn to be more effective, but also shows how to use processes and tools to live and apply the 7 Habits everyday.

PREPARE
- 7 Habits® Assessment

LEARN & PRACTICE
- 7 Habits® Work Session

LIVE
- Complete the 7 X 7 Contract™
- Use the *Living the 7 Habits*™ App and 7 Habits Cards and tools

PARTICIPANT KIT

- Participant Guide
- New 7 X 7 Contract
- Summary Cards
- Practice Cards
- Skill Cards
- Weekly Big Rocks Cards
- Talking Stick
- *Living the 7 Habits™* App

For more information about FranklinCovey's *The 7 Habits of Highly Effective People Signature Edition 4.0*, contact your client partner or call 1-888-705-1776.

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